



Wrocław University  
of Economics

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The Department of International  
Economic Relations invite to attend the  
5<sup>th</sup> International Conference

***Innovation as a factor in the  
development  
of the Asia Pacific region.  
Economy - industry – company***

Wrocław, 18-19 November 2012



***Asia-Pacific  
Research  
Centre***

## Topics

It is our pleasure to invite papers on the following topics:

- innovation in the economies of the region,
- sources of innovation in the Asia Pacific region,
- product and process innovation as factor increasing the competitiveness of the region,
- innovation-oriented policy of the region of Asia and the Pacific,
- innovative industries in the Asian economies,
- the role of transnational corporations in raising the level of innovation in the region and Asian companies,
- impact on the local network of business innovation,
- clusters as a growth factors of innovativeness of enterprises in the region.

## Program Committee

**Prof. Barbara Liberska**

The Jagiellonian University, Polish Academy of Sciences

**Prof. Edward Halizak**

Warsaw University

**Prof. Marian Noga**

Wrocław University of Economics

**Prof. Ewa Oziewicz**

University of Gdańsk

**Prof. Jan Rymarczyk**

Wrocław University of Economics

**Prof. Bogusława Skulska**

Wrocław University of Economics

**Prof. Kazimierz Starzyk**

Warsaw School of Economics

**Prof. Krystyna Żołądkiewicz**

University of Gdańsk

**Prof. Katarzyna Żukrowska**

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### **Conference deadlines:**

**30<sup>th</sup> April 2012** – Deadline for submission of full text papers (max. 10 pages)

**10<sup>th</sup> July 2012** – Notification of the Program Committee decisions

**22<sup>nd</sup> September 2012** – Deadline for conference fee

**6<sup>th</sup> November 2012** – Deadline for sending the electronic program of conference

**18-19 November 2012** – Conference

Papers with CD please send by **post** on address:

Uniwersytet Ekonomiczny we Wrocławiu

Katedra MSG/ Anna H. Jankowiak

ul. Komandorska 118/120

53-345 Wrocław

Or by **e-mail**: [anna.jankowiak@ue.wroc.pl](mailto:anna.jankowiak@ue.wroc.pl)

### **Typescript**

A typescript should meet the following conditions:

- Word program,
- **Max 8-10 pages**
- A4 format, margins: left – 2 cm., right – 3,5 cm., upper and bottom margin – both approx. 2,5 cm.,
- Times New Roman print, size: 12 points, space between lines: 1,5,
- pages of a typescript should be numbered.

**Summaries in English and Polish language together with a translated into Polish title** should be attached to the articles

### **Order of the article**

1. Title in English
2. Summary in English
3. Key words – 3-5
4. Main text
5. Literature
6. Title and summary in Polish

Papers in English will be published in a monograph after positive peer review.

For further information, please visit:  
**[www.azja-pacyfik.edu.pl](http://www.azja-pacyfik.edu.pl)**

### **Conference fee :**

**650 PLN or 180 EUR** – participation, publication and conference lunch

**550 PLN or 140 EUR** - publication only

Deadline for conference fee is:

**22<sup>nd</sup> September 2012**

Bank account:

07 1090 2529 0000 0006 3400 0503

Please write in the title: MSG – Asia

Conference fee is not covering accommodation.