



Wroclaw University
of Economics and Business



ASIA-PACIFIC
RESEARCH CENTRE

The 12th Asia-Pacific International Conference

Towards the Indo-Pacific: new strategies and patterns of international cooperation and exchange

November 15, 2023

Conference Programme





Wrocław University
of Economics and Business



ASIA-PACIFIC
RESEARCH CENTRE

PLENARY SESSION

Chair: **Prof. dr. hab. Bogusława Drelich-Skulska**

Vice-Rector for Accreditation and International Cooperation

Wrocław University of Economics and Business, Poland

YOUTUBE BROADCAST: [HTTPS://YOUTUBE.BE/UZMFZ9IEM34](https://youtube.be/UZMFZ9IEM34)

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ZOOM WEBINAR: [HTTPS://ZOOM.US/J/86041407247](https://zoom.us/j/86041407247)

VENUE  inQUBE

WIELKA 67, 53-340 WROCLAW

[HTTPS://MAPS.APP.GOO.GL/55JQ0EEZHCBJDSJ87](https://maps.app.goo.gl/55JQ0EEZHCBJDSJ87)

09:00 – 09:10

Opening speech by **Prof. dr. hab. Andrzej Kaleta**
Rector of the Wrocław University of Economics and Business

09:10 – 09:25

H.E. Ambassador Alana Hudson

Embassy of New Zealand

New Zealand and the Indo Pacific – Navigating a Shifting World

09:25 – 09:40

H.E. Ambassador Anita Lidya Luhulima

Embassy of Indonesia

**The Implementation of ASEAN Outlook on the Indo-Pacific:
a Platform for an Inclusive Indo-Pacific Region**

09:40 – 09:55

Richard Tibbels

Special Envoy for the Indo-Pacific at European External Action Service

The EU Indo-Pacific Strategy

09:55 – 10:25

Coffee break



Wrocław University
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HYBRID SESSION I

Chair: **Dr. hab. Paweł Pasierbiak**

Head of the Department of World Economy and European Integration
Maria Curie-Skłodowska University in Lublin, Poland

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10:25

Opening & welcome

10:30 – 10:40

Prof. Sang Chul Park

Korea Polytechnic University, Seoul, South Korea

Dr. hab. Paweł Pasierbiak

Maria Curie-Skłodowska University in Lublin, Poland

**South Korean Outward FDI Strategy in VISE4 Countries:
Is It a Win-Win Approach?**

10:40 – 10:50

Taehyun Chris Oh

Korea Institute for International Economic Policy, South Korea

**EU's Indo-Pacific Strategy and Korea's Indo-Pacific
Strategy: How to increase the performance between the
EU and Korea in Indo-Pacific region**

10:50 – 11:00

Prof. Dr. Djelantik Sukawarsini

Parahyangan Catholic University, Indonesia

**Contending China Diplomatic Approaches in Indo-Pacific
Through the Belt and Road Initiative (BRI)**

11:00 – 11:10**Wishnoebroto****Dr. Paramitaningrum**

Bina Nusantara University, Indonesia

Digital consumerism in Indonesia: A preliminary analysis**11:10 – 11:20****Dr. hab. Joanna Hernik, prof. ZUT****Dr. Rafał Mazur****Antonio Minguez-Vera**

The West Pomeranian University of Technology in Szczecin, Poland

Causes of Business Crises in Europe and Asia: Case Study Analysis**11:20 – 11:30****Prof. dr. hab. Bogusława Drelich-Skulska****Dr. hab. Sebastian Bobowski, prof. UEW**

Wrocław University of Economics and Business, Poland

Indo-Pacific Economic Framework (IPEF). Implications for supply chains**11:30 – 11:40****Dr. Marcela Ganea**

Belt and Road Initiative Research Lab, Romania

Romania's Relations with Asia-Pacific Countries in 2023**11:40 – 11:50****Dr. Anna Wróbel**

University of Warsaw, Poland

Gender aware trade policy in the Asia-Pacific region**11:50 – 12:00****Aleksandra Dzik**

Adam Mickiewicz University in Poznan, Poland

Sustainability vs. Responsibility. Anthropological view at garment industry workers in Bangladesh

12:00 – 12:10**dr hab. inż. Agnieszka Orkusz, prof. UEW****dr hab. inż. Joanna Harasym, prof. UEW**

Wrocław University of Economics and Business, Poland

Insects as Food: European Perspective vs Asia-Pacific Experience**12:10 – 12:40**

Discussion

12:40 – 13:30

Lunch break



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HYBRID SESSION II

Chair: **Dr. Anna H. Jankowiak, prof. UEW**

Director of the International Cooperation Center

Wrocław University of Economics and Business, Poland

ONLINE PARTICIPATION / **ZOOM WEBINAR:** [HTTPS://ZOOM.US/J/86041407247](https://zoom.us/j/86041407247)

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13:30

Opening & welcome

13:35 – 13:45

dr hab. inż. Joanna Harasym, prof. UEW

dr hab. inż. Agnieszka Orkusz, prof. UEW

Wrocław University of Economics and Business, Poland

**Ferment to preserve - spontaneously fermented food
Asian vs Polish heritage**

13:45 – 13:55

Chaiwat Wuthinitikornkit

SIRPA, Fudan University, China

**Central Bank-Issued Digital Currency: Digital Yuan and
the Party-State's Control over the Financial Sector**

13:55 – 14:05

Marcin Daniel

Maria Curie-Skłodowska University in Lublin, Poland

**The EU-ROK Economic Partnership: Technological
Advancements, Trade Dynamics, and Strategic Emphasis
in the Post-FTA Era**

14:05 – 14:15**Soumya Basu**

Graduate School of Energy Science, Kyoto University, Japan

Paweł Brusilo

Wrocław University of Economics and Business, Poland

Analyzing The Impact Of Macroeconomic Factors On Asia-Pacific Renewable And Non-Renewable Energy Markets Post Covid-19**14:15 – 14:25****Joanna Bernacka**

Poznan University of Economics and Business, Poland

Navigating the Supply Chain Landscape: Exploring Challenges, Barriers, and Opportunities in Collaboration with Malaysia**14:25 – 14:35****Kamil Golemo**

Maria Curie-Skłodowska University in Lublin, Poland

US-China rivalry in space and the resulting risks to China's economy**14:35 – 14:45****Julia Majewska**

Wrocław University of Economics and Business, Poland

Competition in space - an opportunity or a threat to the global economy? - the perspective of Asia**14:45 – 14:55****Dr. hab. Marta Nowak, prof. UEW**

Wrocław University of Economics and Business, Poland

Cultural differences between Poland and Asia-Pacific countries - an obstacle or facilitation?**14:55 – 15:05****Sofya Chashchina**

Poznań University of Economics and Business, Poland

Measurement and assessment of the impact of logistics investments on the economic development of beneficiary countries in the aspect of international cooperation of Asian countries. Overview of methods

15:05 – 15:15**Prof. dr. David Wong**

Universidad del Pacífico, Peru

Lesson learned from Chinese family businesses. Migrant cases from Latin America and Southeast Asia**15:15 – 15:45**

Discussion



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ONLINE SESSION I

Chair: **Dr. Maria Knecht-Tarczewska**

Wrocław University of Economics and Business, Poland

ONLINE PARTICIPATION **ONLY** / **ZOOM MEETING:** [HTTPS://ZOOM.US/J/86378008193](https://zoom.us/j/86378008193)

10:25

Opening & welcome

10:30 – 10:40

Dr. Saewon Chung

Pukyong National University in Busan, South Korea

EU-Korea Digital Partnership: A New Era for Bilateral Partnership?

10:40 – 10:50

Dr Sujit Kumar Datta

University of Chittagong, Bangladesh

Major Powers Struggle in the Bay of Bengal: Analysis from the Bangladeshi perspectives

10:50 – 11:00

Magdalena Szymczak

University of Economics in Katowice, Poland

Miracle on the Han River - can we still learn from Korean experience? A sustainable development perspective

11:00 – 11:10

Dr. Anna Maria Dzienis

Dr. Katarzyna Kamińska

Dr. Artur Franciszek Tomeczek

SGH Warsaw School of Economics, Poland

Transformation of the automotive industry in Germany and Japan towards achieving net-zero emissions in mobility

11:10 – 11:20**Dr. Beata Pietkiewicz-Pareek**

University of Wrocław, Poland

The situation of Afghan refugees in Poland**11:20 – 11:30****Dr. Dominika Choroś-Mrozowska**

Cracow University of Economics, Poland

Comparative Advantage and the Knowledge-Based Economy. Experiences from Polish-Chinese trade**11:30 – 11:40****Dr. Marcin Wałdoch**

Kazimierz Wielki University, Poland

Small states towards U.S. - China global contest on Pacific**11:40 – 11:50****Aleksandra Falba**

Wrocław University of Economics and Business, Poland

The Regulatory and Operational Landscapes of Multinational Digital Platforms in Indonesia**11:50 – 12:20**

Discussion



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ONLINE SESSION II

Chair: **Dr. hab. Artur Klimek, prof. UEW**
Wrocław University of Economics and Business, Poland

ONLINE PARTICIPATION **ONLY** / **ZOOM MEETING:** [HTTPS://ZOOM.US/J/86378008193](https://zoom.us/j/86378008193)

14:00

Opening & welcome

14:05 – 14:15

Dr. Jarosław Osmolak
Poland

Attractiveness of the Polish Investment Zone for Asian FDI

14:15 – 14:25

Dr. Jolanta Maron
Jagiellonia University Cracow, Poland

Disruption and reconfiguration of supply chains in the changing global economy. Case study of OBOR Initiative

14:25 – 14:35

Dr. hab. Magdalena Olczyk, prof. PG
Gdańsk University of Technology, Poland

Rethinking the measurement of specialization In GVCs: funtional specialisation approach

14:35 – 14:45

Dr. Monika Wojtas
Dr. hab. Tomasz Białowas
Maria Curie-Skłodowska University in Lublin, Poland

Changing specialisation of China and India in global value chains between 1995 and 2020

14:45 – 14:55**Marcin Majewski**

Wrocław University of Economics and Business, Poland

Digital Nomads in Asia**14:55 – 15:05****Dr. Aleksandra Rabczun**

Poznań University of Economic and Business, Poland

Arab Countries in the Indo-Pacific in the Global Economy**15:05 – 15:15****Dr. Antonio José Pagán Sánchez**

Universidad del Pacífico, Peru

Strategic Responses From US Allies in Western Europe to the Rise of China**15:15 – 15:25****Dr. Anna H. Jankowiak, prof. UEW**

Wrocław University of Economics and Business, Poland

Participation in Global Value Chains on the Example of Asian and European Countries. A Comparative Study**15:25 – 15:55**

Discussion



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of the Rector of the Wroclaw University of Economics and Business prof. dr hab. Andrzej Kaleta.



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Republic of Poland

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